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MARKETPLACE

BY MONICA PAQUETTE

Goldberg Segalla's Long Island office has settled into its new 11,798-square-foot offices at 100 Garden City Plaza, located west of the Roosevelt Field Shopping Center. With the move, the litigation firm has more than doubled the 4,842 square feet it occupied at 200 Old Country Rd. in Mineola for the past five years.

The firm has signed an eight-year lease at Garden City Plaza with The Treeline Properties.

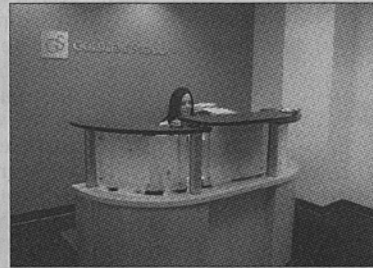
Goldberg Segalla has been growing since it opened its doors in 2001 in Buffalo, and the Long Island office has been in a "perpetual mode of growth since 2006," said Paul S. Devine, a partner in the Long Island office. He said that the law firm sought a building that could accommodate future growth.

Bruce W. Hoover, a partner in Goldberg Segalla's business and commercial group in Buffalo, internally represented the law firm.

Michael Schor, an executive vice president and general counsel at The Treeline Companies, internally represented the landlord.

The five-story 100 Garden City Plaza, with 131,000 square feet, is part of

@ To report a real estate transaction, contact jstorey@alm.com.



Goldberg Segalla's Long Island office at 100 Garden City Plaza

a four-building, 600,000-square-foot complex owned by Treeline. The asking rate is about \$28 per square foot and the building is 91 percent occupied.

Goldberg Segalla now has more than 120 attorneys, including 13 lawyers in the Long Island office. In addition to Manhattan and Long Island, the firm has offices in Buffalo, Rochester, Syracuse, Albany, White Plains, Princeton, N.J., Philadelphia and Hartford, Conn.

"The firm is seeing a significant volume of activity in the areas of

insurance coverage, complex construction and other personal injury defense, business litigation and the defense of professionals like attorneys and accountants," said Mr. Devine.

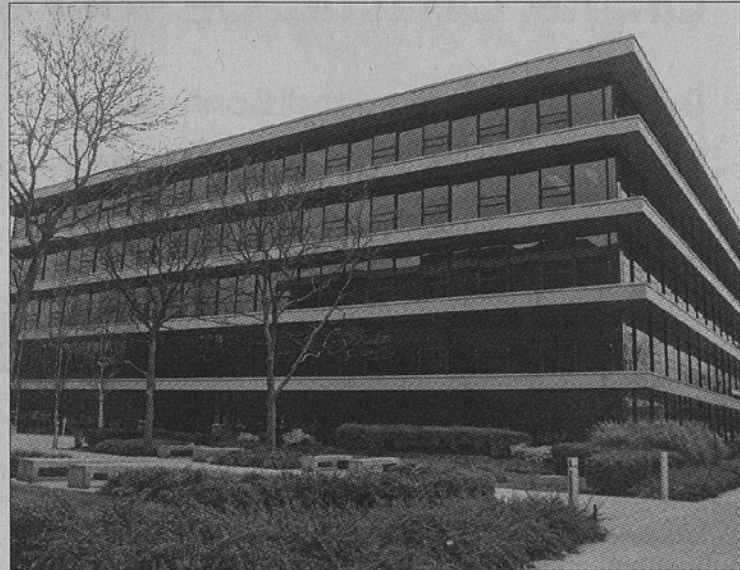
"Garden City Plaza [GCP] continues to be an attractive destination for leading regional and national law firms," said Treeline's executive vice president Kraig L. Silver.

Berkman, Henoch, Peterson, Peddy & Fenchel also is a tenant at 100 Garden City Plaza; Jaspan Schlesinger is located at 300 GCP, and Moritt Hock

Hamroff & Horowitz has an office at 400 GCP.

Daniel Oliver, a managing director at Newmark Knight Frank and director Kyle J. Ciminelli handled the lease on behalf of Goldberg Segalla.

International digital marketing solutions provider e-Dialog Inc., part of GSI Commerce, has signed a 10-year renewal lease to expand its offices at 1350 Broadway in Herald » Page 8



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